



National Capital Show Jumping Tournaments

SPONSORSHIP AND MARKETING OPPORTUNITIES

Send materials to:

Ainsley Hayes - ainsley@hayesco.ca

Combo Pricing:

Place your ad in both publications for a great deal!

Full page: \$800

Half page: \$450

Advertising Opportunities

The NCSJT brings riders, trainers, horse owners, sportsmen, horse enthusiasts, and tourists to the nation's capital for 10 days of Olympic level sport and entertainment. Advertising in NCSJT publications reaches an educated customer base loyal to the products and services that support their equestrian passion. Join us as we bring an average of 3,000 equestrians to the area to participate at the third annual 2010 National Capital Show Jumping Tournaments August 11 - 15 & August 18 - 22, 2010

The NCSJT Prize List

Reach leading riders, trainers, and owners throughout North America who wish to compete at the NCSJT 2010. An indispensable resource for all involved at the event for where to stay, shop, eat, and entertain for a 2 week period. The Prize List includes detailed specifications on competitions, qualifications, prize money, officials, stabling, entry forms, etc. The NCSJT Prize List is a valuable resource for all competitors at the event. Prize list is posted online at www.hayesco.ca. 3,000 copies to be printed. Colour cover; inside black & white.

FULL PAGE 5"x8"	DOUBLE PAGE 10.5"x8"	HALF PAGE 5"x3.875"
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Booking deadline: May 7, 2010
Materials deadline: June 7, 2010
Rates: Full page: \$400
Half page: \$250
Requirements: No Bleed, see diagrams for sizing

Official Souvenir Program Book

The 3rd annual Souvenir program will include show jumping articles and schedule of events, information on the 2010 competition and equestrian profiles and interviews. 3,000 copies to be printed. Full colour.

FULL PAGE 8"x10.5"	DOUBLE PAGE 16.5" x 10.5"	HALF PAGE 8"x5.125"
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Booking deadline: June 28, 2010
Materials deadline: July 5, 2010
Rates: Full page: \$500
Half page: \$300
Requirements: No Bleed, see diagrams for sizing

Specs

All 4 colour must be CMYK, with images 300 dpi at 100%, and all colour corrections must already have been done. Black & White ads must also have 300 dpi images at 100%. Electronic art files in the following Mac or PC formats: PDF, EPS, TIFF. Additional cost will apply if ads need resizing.



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Please make cheques payable to:
National Capital Show Jumping
Tournaments

Mail to:
RR #4, 387117 20th Side Road,
Orangeville, Ontario, L9W 2Z1
info@hayesco.ca

Please complete this form to reserve advertising space, VIP Hospitality Tables, as well as Vendor booths and return with your selections. We look forward to hosting you at our events!

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____

email: _____

VISA #: _____ Exp: _____ Security Code: _____

Referred by: _____

Signature: _____

Comments: _____
